

Yr10 (KS4)	Topic Area	Knowledge/Skills that are taught	Knowledge/Skills revisited	What does good look like?	Resources/support at home
Autumn 1	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	<p>In-depth consideration of media products in relation to the brief, making effective links between products, purpose and audience interpretation, showing thorough understanding</p> <p>In-depth account of how media products use genre, narrative and representations showing thorough understanding, supported by relevant examples.</p> <p>In-depth account of how media products use media production techniques showing thorough understanding, supported by relevant examples.</p> <p>Thorough understanding of how media products create meaning and engage audiences making effective links between the combined use of genre, narrative,</p>	<p>Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.</p> <p>Analyse the relationship between genre, narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference to considered examples of media products.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>

			<p>representation and media production techniques, informed by in-depth analysis of relevant examples.</p> <p>Confident application of effective media research techniques used to identify and select focused and relevant material from a variety of primary and secondary sources.</p>		
Autumn 1	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	<p>Effective application of skills and techniques used to produce accurate and detailed preproduction material showing thorough understanding of preproduction processes and practices.</p> <p>Thorough engagement with production processes and practices and accomplished application of skills and techniques to create effective content for a media product.</p> <p>Thorough engagement with post-production processes and practices and accomplished application of post-production skills and techniques to</p>	<p>Demonstrate comprehensive development of media production skills and techniques through creative experimental practical work.</p> <p>Demonstrate imaginative application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product, leading to creative outcomes.</p> <p>Analyse own development and application of skills and techniques, using considered examples to identify strengths and set targets for improvement.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>

			<p>effectively edit and combine content for a media product.</p> <p>Produce an effective media product that is cohesive throughout and thoroughly addresses the purpose outlined in the brief.</p> <p>In-depth use of review, making relevant links between the impact of decisions in the development process and outcomes, used effectively to refine work.</p>		
Autumn 2	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.		<p>Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.</p> <p>Analyse the relationship between genre, narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference to considered examples of media products.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>

BTEC KS4 Creative Digital Media Production Curriculum Map

Autumn 2	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Y10 Autumn 1	<p>Demonstrate comprehensive development of media production skills and techniques through creative experimental practical work.</p> <p>Demonstrate imaginative application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product, leading to creative outcomes.</p> <p>Analyse own development and application of skills and techniques, using considered examples to identify strengths and set targets for improvement.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
Spring 1	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Y10 Autumn 1	<p>Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.</p> <p>Analyse the relationship between genre, narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>

				to considered examples of media products.	
Spring 1	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Y10 Autumn 1	<p>Demonstrate comprehensive development of media production skills and techniques through creative experimental practical work.</p> <p>Demonstrate imaginative application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product, leading to creative outcomes.</p> <p>Analyse own development and application of skills and techniques, using considered examples to identify strengths and set targets for improvement.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
Spring 2	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Y10 Autumn 1	<p>Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.</p> <p>Analyse the relationship between genre, narrative, representation and how production techniques are used to</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>

				effectively create meaning and engage selected audiences, with reference to considered examples of media products.	
Spring 2	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Y10 Autumn 1	<p>Demonstrate comprehensive development of media production skills and techniques through creative experimental practical work.</p> <p>Demonstrate imaginative application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product, leading to creative outcomes.</p> <p>Analyse own development and application of skills and techniques, using considered examples to identify strengths and set targets for improvement.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
Summer 1	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Y10 Autumn 1	<p>Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.</p> <p>Analyse the relationship between genre,</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>

				narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference to considered examples of media products.	
Summer 1	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Y10 Autumn 1	<p>Demonstrate comprehensive development of media production skills and techniques through creative experimental practical work.</p> <p>Demonstrate imaginative application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product, leading to creative outcomes.</p> <p>Analyse own development and application of skills and techniques, using considered examples to identify strengths and set targets for improvement.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
Summer 2	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Y10 Autumn 1	Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author:</p>

				Analyse the relationship between genre, narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference to considered examples of media products.	ISBN: 9781292445229 Google classroom
Summer 2	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Y10 Autumn 1	<p>Demonstrate comprehensive development of media production skills and techniques through creative experimental practical work.</p> <p>Demonstrate imaginative application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product, leading to creative outcomes.</p> <p>Analyse own development and application of skills and techniques, using considered examples to identify strengths and set targets for improvement.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
Yr11 (KS4)	Topic Area	Knowledge/Skills that are taught	Knowledge/Skills revisited	What does good look like?	Resources/support at home

BTEC KS4 Creative Digital Media Production Curriculum Map

Autumn 1	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Y10 Autumn 1	<p>Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.</p> <p>Analyse the relationship between genre, narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference to considered examples of media products.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
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				examples to identify strengths and set targets for improvement.	
Autumn 2	Component 1: Exploring Media Products	Learners will develop their understanding of how media products create meaning for their audiences. Learners will examine existing products and explore media production techniques.	Y10 Autumn 1	<p>Analyse the relationships between media products, their purpose and specific audiences, using considered examples across all three media sectors.</p> <p>Analyse the relationship between genre, narrative, representation and how production techniques are used to effectively create meaning and engage selected audiences, with reference to considered examples of media products.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
Autumn 2	Component 2: Developing Digital Media Production Skills	Learners will develop skills and techniques in media production processes by reworking media products from one, or all, of the following sectors: audio/moving image, publishing, interactive design.	Y10 Autumn 1	<p>Demonstrate comprehensive development of media production skills and techniques through creative experimental practical work.</p> <p>Demonstrate imaginative application of pre-production, production and post-production skills and techniques when reworking aspects of an existing media product, leading to creative outcomes.</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>

				Analyse own development and application of skills and techniques, using considered examples to identify strengths and set targets for improvement.	
Spring 1	Component 3: Create a Media Product in Response to a Brief	Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.	Component 1: Exploring Media Products Component 2: Developing Digital Media Production Skills	Understand how to develop ideas in response to a brief Develop planning materials in response to a brief Apply media production skills and techniques to the creation of a media product Create and refine a media product to meet the requirements of a brief	BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229 Google classroom
Spring 2	Component 3: Create a Media Product in Response to a Brief	Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.	Component 1: Exploring Media Products Component 2: Developing Digital Media Production Skills	Understand how to develop ideas in response to a brief Develop planning materials in response to a brief Apply media production skills and techniques to the creation of a media product Create and refine a media product to meet the requirements of a brief	BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229 Google classroom

BTEC KS4 Creative Digital Media Production Curriculum Map

<p>Summer 1</p>	<p>Component 3: Create a Media Product in Response to a Brief</p>	<p>Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.</p>	<p>Component 1: Exploring Media Products</p> <p>Component 2: Developing Digital Media Production Skills</p>	<p>Understand how to develop ideas in response to a brief</p> <p>Develop planning materials in response to a brief</p> <p>Apply media production skills and techniques to the creation of a media product</p> <p>Create and refine a media product to meet the requirements of a brief</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>
<p>Summer 2</p>	<p>Component 3: Create a Media Product in Response to a Brief</p>	<p>Learners will apply and develop their planning and production skills and techniques to create a media product in response to a client brief.</p>	<p>Component 1: Exploring Media Products</p> <p>Component 2: Developing Digital Media Production Skills</p>	<p>Understand how to develop ideas in response to a brief</p> <p>Develop planning materials in response to a brief</p> <p>Apply media production skills and techniques to the creation of a media product</p> <p>Create and refine a media product to meet the requirements of a brief</p>	<p>BTEC Tech Award (2022) Creative Media Production Teacher Pack (ALDS) Publisher: Pearson Author: ISBN: 9781292445229</p> <p>Google classroom</p>