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Media Studies KS4 Curriculum Map 2023-24

Yr10 (KS4)	Topic Area	Key recovery knowledge/skills (what has to be learnt)	Knowledge/Skills re-visited later	What does good look like?	Resources/support at home
Autumn 1	Introduction to Media. Representation	What is representation? How media language is used to create meaning Terminology important for media	Analysing texts. Applying context to written answers. Evaluating how the audience may react.	Being able to identify why media language is used in order to target a specific audience.	All resources on Google Classroom. Magazine examples
Autumn 2	Representation continued	How to compare two media texts in writing. Continuing on from the previous half term.	Analysing texts. Applying context to written answers. Evaluating how the audience may react.	Being able to compare texts insightfully and thoughtfully considering the differing needs of the audience	All resources on Google Classroom Poster examples, newspapers.
Spring 1	Media Industries	The Archers, how the BBC is organised and funded	Learning organisational structures.	Being able to show understanding of how the BBC's	All resources on Google Classroom.

		How the BBFC works.	Evaluating effectiveness of advertising techniques. BBC	historical, economical and social context influences production of The Archers	Episodes of The Archers. Online material, online forums.
Spring 2	Media Industries	How the Sun uses its website to attract readers. How the Sun is funded and organised How computer games are funded and maintain their audience	Computer games. Online advertising. Audience participation.	Showing understanding of how The Sun and Fortnite are constantly evolving to appeal to the needs of their audiences.	All resources on Google Classroom The Sun's website, media content. Fortnite game
Summer 1	Coursework	Unknown as we do not know the brief yet	Research and planning Evaluating existing texts	Show understanding of the selected genre and the conventions.	All resources on Google Classroom Unknown as we don't know what the content is.
Summer 2	Coursework	Unknown as we do not know the brief yet	Research and planning	Demonstrating planning of their own text that is in keeping with the	All resources on Google Classroom

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			Evaluating existing texts	codes and conventions of the selected genre.	
Yr11 (KS4)	Topic Area	**Key recovery knowledge/skills (what has to be learnt)**	**Knowledge/Skills re-visited later**	**What does good look like?**	**Resources/support at home**
Autumn 1	Coursework	Coursework – making a website for a teen drama the students create. Skills with Photoshop and using Wix.com Conventions of a teen drama. Character stereotypes for a teen drama. Fits in with conventions they've looked at for other genres.	Analysis of existing texts..	Demonstrating good computer skills. Showing good use of media language in the creation of their media text.	All resources on Google Classroom. Likely to be catch up classes for coursework. Lots of contact home during this term. Visiting professional giving help/tips.
Autumn 2	**Crime drama**	Conventions of a crime drama Stereotypical characters in a crime drama How to analyse and evaluate a moving clip	Textual analysis Context of production BBC funding and advertising	Demonstrate understanding of the codes and conventions of crime drama and how they've changed over time.	Lots of resources on Google Classroom. Students advised to watch Luther on BBC Iplayer and other crime dramas.

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		Context of a contemporary and period crime drama How industry affects the production of a crime drama	Uses and gratifications theory		
Spring 1	Music video/music website	Conventions of music videos and websites What is a 'star' How are stars branded?	Textual analysis Context of artists History of music videos	Being able to analyse music videos critically and show how they may challenge or conform to conventions.	Resources will be placed on Google Classroom. existing music videos.
Spring 2	Revision for the whole course/mopping up any unfinished areas	Analysis of media texts both print and moving. Comparison of two print texts How do media texts target audiences? How are media companies financed? Regulation	All areas to be covered.	Being able to show excellent understanding of the media framework.	Many resources already there as it's work we've covered in year 10. May be new resources added

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Summer 1	**Revision for the whole course**	Analysis of media texts both print and moving. Comparison of two print texts How do media texts target audiences? How are media companies financed? Regulation	None to be revisited later as this is revision on topics covered already	Being able to show excellent understanding of the media framework.	Many resources already there as it's work we've covered in year 10. May be new resources added
Summer 2		Most likely on study leave at this point			